



**BANKRATE, INC. TO REPORT SECOND QUARTER 2017 EARNINGS
ON AUGUST 7, 2017**

New York, NY – July 27, 2017 – Bankrate, Inc. (NYSE: RATE) announced today that it will release its second quarter 2017 results on August 7, 2017.

A press release on results for the second quarter 2017 will be issued after the market closes on August 7th. Supplemental information will be available at Bankrate’s website at <http://investor.bankrate.com/>.

As previously announced on July 3, 2017, Bankrate entered into a merger agreement with Red Ventures under which Red Ventures will acquire Bankrate for \$14.00 per share in an all-cash transaction. In light of the pending merger, Bankrate will not be updating its outlook for fiscal 2017 and will not be hosting a conference call for its second quarter 2017 business results.

About Bankrate, Inc.

Bankrate is a leading online publisher, aggregator, and distributor of personal finance content. Bankrate aggregates large scale audiences of in-market consumers by providing them with proprietary, fully researched, comprehensive, independent and objective personal finance and related editorial content across multiple vertical categories including credit cards, mortgages, deposits, senior care and other categories, such as retirement, automobile loans, and taxes. Our flagship sites CreditCards.com, Bankrate.com, and Caring.com are leading destinations in each of their respective verticals and connect our audience with financial service and senior care providers and other contextually relevant advertisers. Bankrate also develops and provides content, tools, web services and co-branded websites to over 100 online partners, including MSN, Realtor.com and Bloomberg. In addition, Bankrate licenses editorial content to leading news organizations such as Yahoo!, and Tribune News Service.

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For more information contact:

Kayleen Yates
VP, Corporate Communications
kyates@bankrate.com
(917) 368-8677